

# Rice Krispies® Cereal Speaks to You

Share the fun and flavor that's been loved for generations.

**SNAP!**™

## The Responsible One

**Snap** believes that helping people start their day with **Rice Krispies** cereal is the most important job in the world. "It's not that I like telling my brothers what to do, it's just that someone needs to keep these guys in line, you know?"

**CRACKLE!**™

## The Joker

Always quick with a joke, **Crackle** is the comic relief in a band of brothers who love a good laugh. Fortunately, with **Crackle** around, smiles are never far away. "I love to laugh and I love to start my day with **Rice Krispies!**"

**POP!**™

## The Center of Attention

His older brothers often think he steals the spotlight, but he says he needs it to show off his cuteness. **Pop** likes to start every day looking good. "I like nice things, nice clothes, nice people, and a nice breakfast. It's just so, well, nice!"



## Bring Fun to Your Kitchen with SNAP! CRACKLE! POP!®

**Morning Maze**  
Make your way from start to end.

**DID YOU KNOW?**  
The rice for **Rice Krispies** cereal is grown in the great states of Louisiana and Arkansas.

GROWN IN THE USA  
**RICE**



"I'll make enough for everyone!"

"I've got the recipe for fun!"

## The Original Treats™

**My Favorite FOOD:** Rice Krispies cereal

"Breakfast makes me smile... brilliantly."



**Can you find the following words?**

- breakfast
- bowl
- spoon
- milk
- fun
- snap
- crackle
- pop
- tasty
- morning

**My Favorite COLOR:** Anything really, really bright

**My Favorite SONG:** That really popular one that everyone dances to? You know, the one with that guy?

**Find the Spoons**  
See if you can find all 9 of the hidden spoons.

Find more fun at [ricekrispies.com](http://ricekrispies.com)

## Recipe for The Original Treats™

### INGREDIENTS:

- 3 tablespoons butter or margarine
- 1 package (10 oz., about 40) JET-PUFFED Marshmallows
- 6 cups © Rice Krispies® cereal

Go to [ricekrispies.com](http://ricekrispies.com) for recipe directions and nutrition information.



## EARN REWARDS

**IT'S EASY!**

1. **FIND** code inside package.
2. **ENTER** codes at [KelloggsFamilyRewards.com](http://KelloggsFamilyRewards.com)
3. **COLLECT & REDEEM** points for family rewards.

Visit [KelloggsFamilyRewards.com](http://KelloggsFamilyRewards.com) to redeem codes and for complete details. Open to US residents, 18 and older.