

KELLOGG'S™ / UNIVERSAL SING 2 - \$13 FANDANGO MOVIE TICKET OFFER

TERMS AND CONDITIONS

- BUY** any combination of five (5) participating **Kellogg's®** family of products – **Kellogg's® Frosted Flakes®** cereal (13.5 oz., 19.2 oz., 24 oz. & 33.5 oz.); **Kellogg's® Frosted Flakes® Chocolate** cereal (13.7 oz.); **Kellogg's® Frosted Flakes® Honey Nut Crunch** cereal (13.7 oz.); **Kellogg's® Apple Jacks®** cereal (10.1 oz., 14.7 oz., & 19.4 oz.); **Kellogg's® Cocoa Krispies®** cereal (15.5 oz. & 22.4 oz.); **Kellogg's® Corn Pops®** cereal (10 oz., 14.6 oz. & 19.1 oz.); **Kellogg's® Froot Loops®** cereal (10.1 oz., 14.7 oz., 19.4 oz. & 27 oz.); **Kellogg's® Froot Loops® Marshmallows** cereal (10.5 oz. & 18.7 oz.); **Kellogg's® Frosted Mini-Wheats® Bite Size Blueberry Muffin** cereal (14.3 oz.); **Kellogg's® Frosted Mini-Wheats® Bite Size Original** cereal (18 oz. & 24 oz.); **Kellogg's® Frosted Mini-Wheats® Bite Size Strawberry Delight** cereal (14.3 oz.); **Kellogg's® Rice Krispies®** cereal (12 oz., 18 oz. & 24 oz.); **Kellogg's® Corn Flakes®** cereal (12 oz., 18 oz. & 24 oz.); **Kellogg's® Raisin Bran®** cereal (16.6 oz. & 24 oz.); **Kellogg's® Raisin Bran Crunch®** cereal (15.9 oz. & 22.5 oz.); **Kellogg's® Raisin Bran Crunch® Vanilla Almond** cereal (15.8 oz.); **Kellogg's® Crispix®** cereal (12 oz. & 18 oz.); **Kellogg's® Krave® Chocolate** cereal (11.4 oz. & 17.3 oz.); **Kellogg's® Rice Krispies Treats® Original** (8 ct., 16 ct. & 40 ct.); **Kellogg's® Rice Krispies Treats® Homestyle** (6 ct. – Original, Chocolate); **Kellogg's® Nutri-Grain®** bars (8 ct. – Apple Cinnamon, Blueberry, Cherry, Mixed Berry, Raspberry, Strawberry / 16 ct. – Apple Cinnamon, Blueberry, Strawberry) (“**Participating Products**”) from 10/11/21 – 3/31/22 (“**Offer Period**”) at a retail store (“**Qualifying Purchase**”). Note: Participating Products do not need to be purchased in a single transaction; they may be purchased at any time during the Promotion Period.
- TAKE A PICTURE** of your receipt(s) containing the Qualifying Purchase and go www.KFR.com/Sing2movieticket to register and upload your receipt(s). Each receipt must be submitted separately and within thirty (30) days of purchase. Last date to submit a receipt is 4/30/22. Only a Qualifying Purchase of Participating Products is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send all portions at the same time. Be sure that the store name, date, bar code (if available), items and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.KFR.com/Sing2movieticket.
- GET** a \$13 Fandango Movie Ticket; redeemable via a Fandango Promotional Code (“**Code**”). Code is good towards the purchase of one (1) movie ticket (up to \$13 total ticket and convenience fee value) to see any movie at Fandango partner theaters in the U.S. Code is void if not redeemed by 6/30/22. Only valid for purchase of movie tickets made at Fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. If lost or stolen, cannot be replaced. No cash value, except as required by law. Void where prohibited. Not valid with any other offer. One-time use only. Not for resale; void if sold or exchanged. If cost of movie

ticket with Fandango's convenience fee included is more than maximum value of the Code, then user must pay the difference. Any price difference between movie ticket purchased and maximum value of the Code will not be refunded. Limit three (3) Codes per person in this Offer. Fandango Loyalty Solutions, LLC is not a sponsor or co-sponsor of this offer. The redemption of the Code is subject to Fandango's Terms and Policies at www.fandango.com/terms-and-policies.

How to Claim Your Fandango Movie Ticket(s):

1. Visit Fandango at www.Fandango.com or via the Fandango mobile app.
2. Select your date, movie, theater, time, and ticket quantity.
3. Sign in or create your free Fandango VIP account (or you can enter your email address for guest checkout).
4. Click "Use Promo Code," enter the code and click "Apply".
5. Complete your purchase and decide how you want to receive your ticket(s).

Offer open to legal residents of the fifty (50) United States and the District of Columbia who are 16 years of age or older and are registered KFR members. In order to participate in the promotion, you must be a registered member of the **Kellogg's Family Rewards**[®] ("KFR") program. To become a registered member of the KFR program, go to www.KFR.com/Sing2movieticket and follow the instructions to complete the registration. Becoming a KFR program member is free. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these official terms and conditions and the decisions of Sponsor, which shall be final and binding in all respects. Participation is also subject to the **Kellogg's Family Rewards**[®] Terms and Conditions available <https://www.kelloggsfamilyrewards.com/content/dam/kfr/global/terms/KFRTermsandConditions.pdf>. Consumers will receive their reward via email from Sponsor's fulfillment partner – please allow up to eight (8) weeks for delivery of reward from time of submission.

Each Participating Product can only qualify towards one (1) Code and each receipt can only be submitted once. By submitting your receipt, you agree to receive a minimum of two (2) email messages regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by clicking on the UNSUBSCRIBE link at the bottom of the email. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether

caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor, Universal Studios, Fandango, and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Offer valid in U.S. only. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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